

# holidays 2011

## & cooking with local chefs



### there's no place like the valley for the holidays...

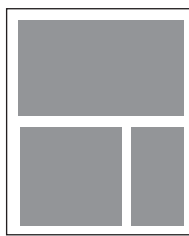
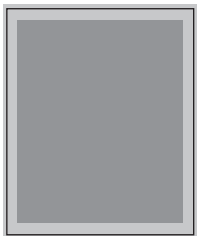
...and **merrimack valley magazine's** special Holiday section gets you ready with decorating ideas, local events, our annual 'Cooking with Local Chefs' featuring their favorite recipes, Gift Showcase and more. Reach more than 42,000 affluent readers, prominent business and civic leaders, and decision-makers of all kinds in the region's original and only community magazine that covers the entire Merrimack Valley.

- Space Reservation Close: October 7, 2011
- Ad Materials Close: October 14, 2011
- Publication Date: November 7, 2011

Ad Size	Cost
1/6 page	\$575
1/3 page	\$865
1/2 page	\$1,350
Full Page	\$2,300
Holiday Gift Showcase: Listing includes one color photo, 50-75 word description of item and your business information.	\$395
Terms: payment in advance, upon contract signing. Please see your Sales Manager if you have any questions.	

#### silhouettes:

Magazine Trim Size: 9" x 10.875"



#### full page:

Bleed: 9.25" x 11.125"

Trim: 9" x 10.875"

Safe area: 8" x 9.875"

Non-Bleed: 8" x 9.875"

#### 1/2 page:

8" x 4.7"

#### 1/3 page:

5.225" x 4.7"

#### 1/6 page:

2.45" x 4.7"

#### submitting your electronic files:

MAC based platform. Preferred file format for electronic files is PDF/X-1a:2001. PDF option/settings should be set for PDF/X-1a:2001 or PDF/Press Quality. All component files and resources must be properly embedded. We can also accept QuarkXPress 6.5, InDesign CS4, Photoshop CS4 & Illustrator CS4 files. Include all fonts (screen and printer) and graphics used in the ad. Graphics must be supplied as PSD, EPS or TIFF files and must be in CMYK mode with all fonts properly embedded. NO SPOT OR PANTONE COLORS. Maximum Ink Density = 310% All graphics must have an effective resolution greater than or equal to 300dpi. Crop and registration marks are not necessary. Send ads to ads@mvmag.net. FTP info available upon request. Advertising Design Service is available (\$95.00/hour). Please call your Sales Manager for details.

Contact Leigh Hanides Campos, Director of Advertising at **(978) 912-7528** or **lhanides@512mediainc.com** to reserve your space today.

merrimack valley  
magazine

PO Box 867 | Methuen, MA 01844  
p 978.685.3690 | f 978.685.3623  
www.mvmag.net

Locally owned and operated since 2006

a publication of  
512  
media inc.

follow us on:

