



market area:
The total circulation of
merrimack valley magazine
is over 21,000 per issue.

Each issue of **merrimack valley magazine** is mailed to more than 20,000 homeowners and businesses and is available at newsstands throughout the region.

We mail more than 18,000 copies to affluent homeowners whose household incomes exceed \$100,000 and whose homes have a tax-assessed value of at least \$350,000. Paid subscribers and complimentary copies to business and medical offices make up the other 2,000 mailed copies.

Combined mailed and single copy sales result in more than 21,000 copies of every issue being distributed and with an estimated average of two people reading each issue, our total readership exceeds 42,000.

2011 / 2012 planning calendar

Issue	Special Section	Space Close Reservation	Publication Date
Mar/April '11	Medical	Feb 4, 2011	Mar 7, 2011
May/June '11	Innovation	April 1, 2011	May 2, 2011
July/Aug '11	Guide to Summer Fun & Outdoor Living	June 3, 2011	July 5, 2011
Sept/Oct '11	Home Decor	Aug 5, 2011	Sept 6, 2011
Nov/Dec '11	Holidays, Gift Guide & Cooking with Local Chefs	Oct 7, 2011	Nov 7, 2011
Jan/Feb '12	Bridal Guide	Dec 2, 2011	Jan 9, 2012
Mar/April '12	Medical & Education	Feb 3, 2012	Mar 5, 2012

First and foremost, thank you for the recent opportunity to have an article featuring ND Landscape written in your magazine. I know your magazine catches the attention of many, and we're proud to be a part of it. I have advertised in a lot of different media and just started advertising in **merrimack valley magazine**. The results have exceeded my expectations in customer leads especially due to the fact that I have only advertised for a short time. Keep up the great work producing beautiful, interesting magazines.

Sincerely,

Nick DiBenedetto

President, ND Landscape, Georgetown

I have been an advertiser with **merrimack valley magazine** since its inception. The magazine's staff is very friendly and helpful with all our needs. They have provided our business with sound advertising advice. We commonly receive many new patients to our practice as a result of advertising with the magazine. We have a hard time keeping the magazine in the waiting room as patients seem to walk out with them constantly.

Dr. Teresa Burtoft

Foot Health Center of Merrimack Valley,
North Andover

I have advertised in **mvm** since early 2009 and I am very pleased with the results. In today's day & age of changing media, return on investment is the only way to really gauge success. **mvm** has proven to me & my bottom line that their locally focused magazine is the right choice.

Sincerely,

John Nardoza

Owner, Andover Landscape Construction

We are pleased to be advertising our restaurant in **merrimack valley magazine**. The magazine is a first class publication and the way you have handled yourself working with us reflects that. I have found from our first meeting that you have been easy to work with and have been sensitive to our needs and time constraints. You have been thorough and efficient in putting quality ads together and getting proofs to me. It really comes across that you like what you are doing and also that you are enthusiastic about promoting our restaurant as well as the magazine. We truly appreciate all your efforts.

Sincerely,

Rebecca Ingalls

Owner - Palmers Restaurant & Tavern,
Andover

My family and I own an upscale lighting showroom in North Andover and a Laundromat in Lowell. We need an advertising tool that will not only give us the coverage that we need but the best bang for our buck as we grow our business. We have received more response from our ad in **mvm** than larger ads we've placed with competitors... Plus Leigh and her staff always take such good care of their clients! **merrimack valley magazine** is growing to new heights with each issue and we are thrilled to be a part of their success.

Sincerely,

Donna Christopulos - Owner,

Design Lighting, North Andover
Spin City Laundromat, Lowell, MA

merrimack valley
magazine

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Locally owned and
operated since 2006

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